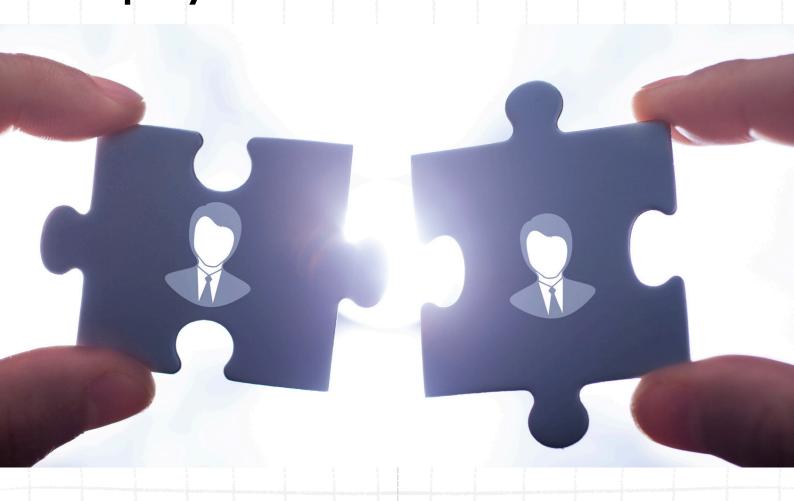


# RESOURCE CONNECT SERVICES

Connecting European Businesses with Professional Resources in Sri Lanka

# The RCS Company Profile

"Bringing resourcing solutions to your doorstep & providing seamless transitions to reliable service providers."



## **About Us**

Resource Connect Services (RCS), based in Austria, offers a fresh method of linking European businesses with talented IT professionals from Sri Lanka.

RCS's partnership with some of the leading players, allow businesses to growth by providing tailored B2B solutions that effectively address specific roles. This involves quickly identifying the best resources to meet project needs and ensuring efficient fulfilment of short-term and long-term requirements.

Additionally, RCS facilitates business transactions and strengthens connections between Europe and Sri Lanka, contributing to resolving social and economic challenges.

#### **Our Services**

We empower your business with resources, delivering innovative solutions and unmatched expertise.

- We provide skilled staff resourcing and project management, delivering various professionals tailored to meet your business needs.
- Our media design and social media strategy services offer tailor made solutions to build a comprehensive digital presence for businesses of all scale across a variety of industries.
- We specialize in the development, of static and dynamic WordPress websites. We also assure a responsive design to enhance user experiences across multiple devices.

## **Core Values**

RCS's approach emphasises personalised attention, transparency, and flexible staffing solutions to meet its clients' unique needs. But it's not just about business. The company is deeply committed to positive social and economic impacts in Europe and Sri Lanka. RCS values trust, quality, and innovation as the pillars of its business model. It strives to deliver excellence in every service aspect, ensuring its clients are part of a sustainable and ethical business ecosystem.

RCS's mission is to provide European companies access to skilled and accountdedicated IT professionals from Sri Lanka. We specialise in IT staff resourcing, IT project management, website development, IT data security, and all design and social media strategy and management aspects. This platform eliminates the complexities of overseas hiring while ensuring unparalleled expertise.



#### The Founder



#### **Personal Vision**

My business venture aims to create a winwin solution:

- For European Companies: By providing access to skilled IT professionals, European companies can overcome their staffing challenges.
- For Sri Lanka: The initiative helps generate vital Forex inflows for the country, aiding its economic stability.
- For IT Professionals: The business model allows IT professionals to earn competitive salaries without needing to migrate, thus maintaining their familial and cultural ties.

Ranil Samarawickrema

BSc MA MA

# Why Pick Us

We provide access to a diverse pool of skilled professionals, ensuring expertise across multiple industry verticals. Our commitment to client satisfaction, with consistent scores around 90% and a 95% client retention rate, demonstrates our reliability and excellence. With industryleading staff retention rates exceeding 84%, comprehensive time zone support, and a mix of onshore and offshore teams. we deliver flexible, cost-effective, and innovative solutions tailored to your specific needs.

WE HALL ROUTILIONS FOR

Sri Lanka is recognized within the world's top 10 countries for affordable talent, this island nation is a hotspot for startups seeking cost-effective and skilled professionals.

Our services provide personalized care through dedicated client managers who work closely with your business. With a team experienced in various domains, we offer tailored, cost-effective solutions designed to meet your specific challenges. We also ensure continuity and stability for your projects with low staff turnover, and our flexible staffing solutions allow us to adapt to your changing requirements.

# **Cultural Dissonance**

Sri Lanka, and specially our team at RCSA, is a Western-cultured team with high professional standards.

#### **Language Barriers**

Our core working language is English, as our client profile proves. Sri Lanka also has accent-neutral English.

#### **Retention Struggles**

Very low staff turnover rate, thus giving clients peace of mind that the team members will remain long term.

2

4



#### **Time Challenges**

We will work to your time zone; we already have teams working from the US to the New Zealand time zone.



#### **Work Culture**

Our core assets are our people and clients, and our corporate culture is close knit and collaborative.

# **What We Do**

RCS collaborates with industry partners with experience to provide tailored B2B solutions, empowering businesses to optimize their supply chains, project planning, and costs through access to skilled professionals in Sri Lanka.



90%

Client Satisfaction



95%+

Client Retention



84%

Staff Retention



# Resourcing & Outsourcing

Our outsourced staff service connects European companies with skilled IT professionals from Sri Lanka, with each staff member dedicated to a specific client.



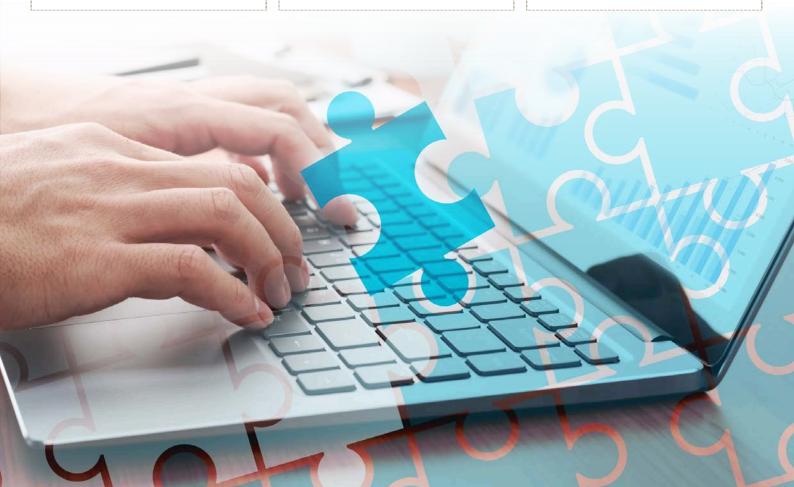
# Social Media & Graphic Design

Our graphic design services provide visually stunning and creative designs that effectively communicate your brand's message and captivate your target audience.



#### Website Development

Our website development services create engaging, user-friendly, and responsive websites to meet your business needs and enhance your online presence.



# Resourcing and Outsourcing

Our comprehensive resourcing and outsourcing service provides a valuable support system for scaling your business with skilled IT talent and practical project solutions. We assist companies in enhancing their technology capabilities, helping to build effective teams tailored to your needs. From recruitment and onboarding to managing IT professionals like Software Developers and Tech Leads, we ensure a smooth integration into your workflow.

## **Project Management**

- Provider of high-quality offshore IT resources.
- Consistently achieve client satisfaction scores around 90% with a 95% client retention rate.
- Maintain an industry-leading staff retention rate exceeding 84%.
- Offer comprehensive time zone support.
- Access to a diverse pool of resources within the Al Group.
- Team of professionals well-versed in agile methodologies across various industry and technology verticals.
- Serve clients globally with a mix of onshore and offshore teams.

#### **Solutions & Scenarios**



**Remote:** Using outsourced staff managed by their team.



**On Site:** Resources can be deployed at the client site.



**Hybrid:** Having a few resources onsite and the rest remotely.



Project office in Sri Lanka: They provide your team with office space and all the tools and assets needed to meet your job standards and expectations.

#### **IT Resources**

We offer support for scaling your business with IT talent and practical solutions for the management of your projects. Our focus is on helping companies build effective teams.

- Project Managers
- Associate Software Engineers
- Senior Software / Software Engineers
- Associate Tech Leads / Tech Leads - Software
- Engineering
- Senior Tech Lead Software Engineering
- Associate Architect / ArchitectsSoftware
- Senior Architects Software Engineering
- Business Analysts
- DevOps Engineers
- Junior / Senior Application
   Support Engineers
- Software Quality Assurance Engineers / Test
- Automation Engineers

#### **Skills**

Our team consists of members of varied technical skills, working together to assure ideal solutions for your projects.































# Professional Design

From logo creation and brand development to marketing materials and digital graphics, we combine artistic creativity with strategic thinking to produce designs that effectively communicate your message.

Our team of skilled designers work closely with you to understand your vision and deliver high-quality, customized designs that enhance your brand's visual presence and leave a lasting impression.

### **Our Design Services**

- Design Collateral
  Flyers / Brochures / Posters and more
- Social Media Content Artworks / Animations / Gifs
- Company Profiles
  Business profiles for various industries
- 2D & 3D Animations
  Rendering of custom animations
- ✓ Video Editing
  Video editing for large & small screens
- ✓ 3D Development Space / Product / Character

## **Company Profiles**



#### **Artwork Designs**













## **Logo Designs**



















# Website Development

Our WordPress web design services offer custom, responsive, and visually stunning websites tailored to your business needs. We combine creativity with technical expertise to build user-friendly, responsive and efficient sites that provide a seamless and professional web experience, setting you apart from the competition.

### **Core Design Features**

- Wordpress
  Convenient and easy to use CMS
- Premium Plugins
  With complete support services
- Continuous Updates
  Regularly updated server & Plugins
- Content Management
  100% Fully maintained website content
- Content Creation
  Creation of text / SEO content
- Responsive Layout
  Adjusted for optimal mobile displays

### **After Build Options**



#### **Managed Website:**

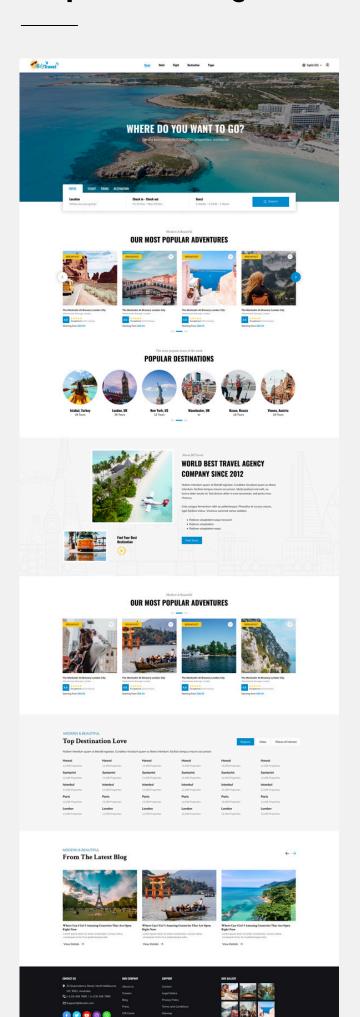
The website will be maintained and fully managed by our partner for the lifetime of use of our services. All updates to the content and the core installation will be fully maintained.



#### **Handoff Websites:**

The fully built website will be handed off to the client after the build. Sufficient training and support will be provided during the transition phase.

#### **Responsive Designs**









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resource-connect-services

